



**2025 SPECIAL PRICE
DEMOCRATIC REPUBLIC OF CONGO**



International Women's Day 2025

From March 2nd to 8th

MARCH

OFFER 1

rfi DRC

14 spots

2 spots per day
all day long

945 € - Gross rate

803 € – Special price

Average spot rate : 57,38 €

OFFER 2

rfi DRC

21 spots

3 spots per day
all day long

1 330 € - Gross rate

1 064 € – Special price

Average spot rate : 50,66 €

DIGITAL OFFER

rfi.fr

60 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : DRC IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

300 € net rate

CPT : 5€

*Contact us to know the available inventory



Easter celebrations

APRIL

Joyeuses Pâques

From April 14th to 20th

From April 7th to 20th

1 WEEK OFFER

rfi DRC

14 spots

2 spots per day

all day long

945 € - Gross rate

803 € - Special price

Average spot rate : 57,38 €

2 WEEKS OFFER

rfi DRC

28 spots

2 spots per day

all day long

1 890 € - Gross rate

1 418 € - Special price

Average spot rate : 50,62 €

DIGITAL OFFER

rfi.fr

60 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : DRC IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

300 € net rate

CPT : 5€

*Contact us to know the available inventory

From April 24th to 30th

1 WEEK OFFER

rfi DRC

14 spots

2 spots per day
all day long

945 € - Gross rate

803 € - Special price

Average spot rate : 57,38 €

From April 17th to 30th

2 WEEKS OFFER

rfi DRC

28 spots

2 spots per day
all day long

1 890 € - Gross rate

1 418 € - Special price

Average spot rate : 50,62 €

DIGITAL OFFER

rfi.fr

60 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : DRC IP

Formats : MPU (Main box) 300*250
Leaderboard 728*90

300 € net rate

CPT : 5€

*Contact us to know the available inventory

Labor Day

From April 25th to May 1st 2025

MAY

1 WEEK OFFER

rfi DRC

3 spots per day
all day long

21 spots

1 330 € - *Gross rate*

1 064 € - *Special price*

Average spot rate : 50,66 €



Mother's day 2025

MAY

From May 20th to 26th

1 WEEK OFFER

rfi DRC

21 spots

3 spots per day
all day long

1 330 € - gross rate

1 064 € – special price

Average spot rate : 50,66 €

From May 13th to 26th

2 WEEKS OFFER

rfi DRC

42 spots

3 spots per day
all day long

2 660 € - gross rate

1 470 € – special price

Average spot rate : 44,33 €

DIGITAL OFFER

rfi.fr

60 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Congo IP

Formats : MPU (Main box) 300 * 250

Leaderboard 728 * 90

300 € net rate

CPT : 5€

*Contact us to know the available inventory



Independence Day

June 2025

JUNE

1 WEEK OFFER

rfi RDC

21 spots

3 spots per day

All day long

1 330 € - *gross rate*

1 064 € - Special price

Spot rate: 50,66 €

2 WEEKS OFFER

rfi RDC

42 spots

3 spots per day

All day long

2 660 € - *gross rate*

1 862 € - Special price

Spot rate: 44,33 €

DIGITAL OFFER

rfi.fr

100 000 impressions*

Duration : 10 days

Devices : Desktop, mobile & app

Target : IP RDC

Formats : MPU (Main box) 300 * 250

Leaderboard 728 * 90

500 € net rate

CPT : 5 €

*Contact us to know the available inventory



Summer season

July / August 2025

JULY/AUGUST

1 MONTH OFFER

rfi DRC

60 spots

2 spots per day
all day long

4 050 € - *Gross rate*

2 430 € – Special price

Spot rate : 40,50 €

SUMMER OFFER

rfi DRC

120 spots

2 spots per day
all day long

8 100 € - *Gross rate*

4 050 € – Special price

Spot rate : 33,75 €

DIGITAL OFFER

rfi.fr

600 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : DRC IP

Formats : MPU (Main box) 300 * 250

Leaderboard 728 * 90

1 800 € net rate

CPT : 3 €

*Contact us to know the available inventory



Back to school

August / September 2025

AUGUST

1 MONTH OFFER

rfi DRC

60 spots

2 spots per day
all day long

4 050 € - *Gross rate*

2 430 € – Special price

Spot rate: 40,50 €

2 MONTHS' OFFER

rfi DRC

120 spots

2 spots per day
all day long

8 100 € - *Gross rate*

4 050 € – Special price

Spot rate: 33,75 €

DIGITAL OFFER

rfi.fr

600 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : : DRC IP

Formats : MPU (Main box) 300 * 250

Leaderboard 728 * 90

1 800 € net rate

CPT : 3 €

*Contact us to know the available inventory

rfi End of year celebrations

November / December 2025

NOVEMBER/
DECEMBER

2 WEEKS' OFFER

rfi DRC

28 spots

2 spots per day
all day long

2 025 € - *Gross rate*

1 620 € – Special price

Spot rate : 54 €

1 MONTH OFFER

rfi DRC

60 spots

2 spots per day
all day long

4 050 € - *Gross rate*

2 430 € – Special price

Spot rate : 40,50 €

DIGITAL OFFER

rfi.fr

300 000 impressions*

Duration : 30 days

Devices : Desktop, mobile & app

Target : DRC IP

Formats : MPU (Main box) 300*250

Leaderboard 728 * 90

1 200 € net rate

CPT : 4 €

*Contact us to know the available inventory