



**RADIO FRANCE  
INTERNATIONALE**

**SPONSORSHIP KIT  
2025**

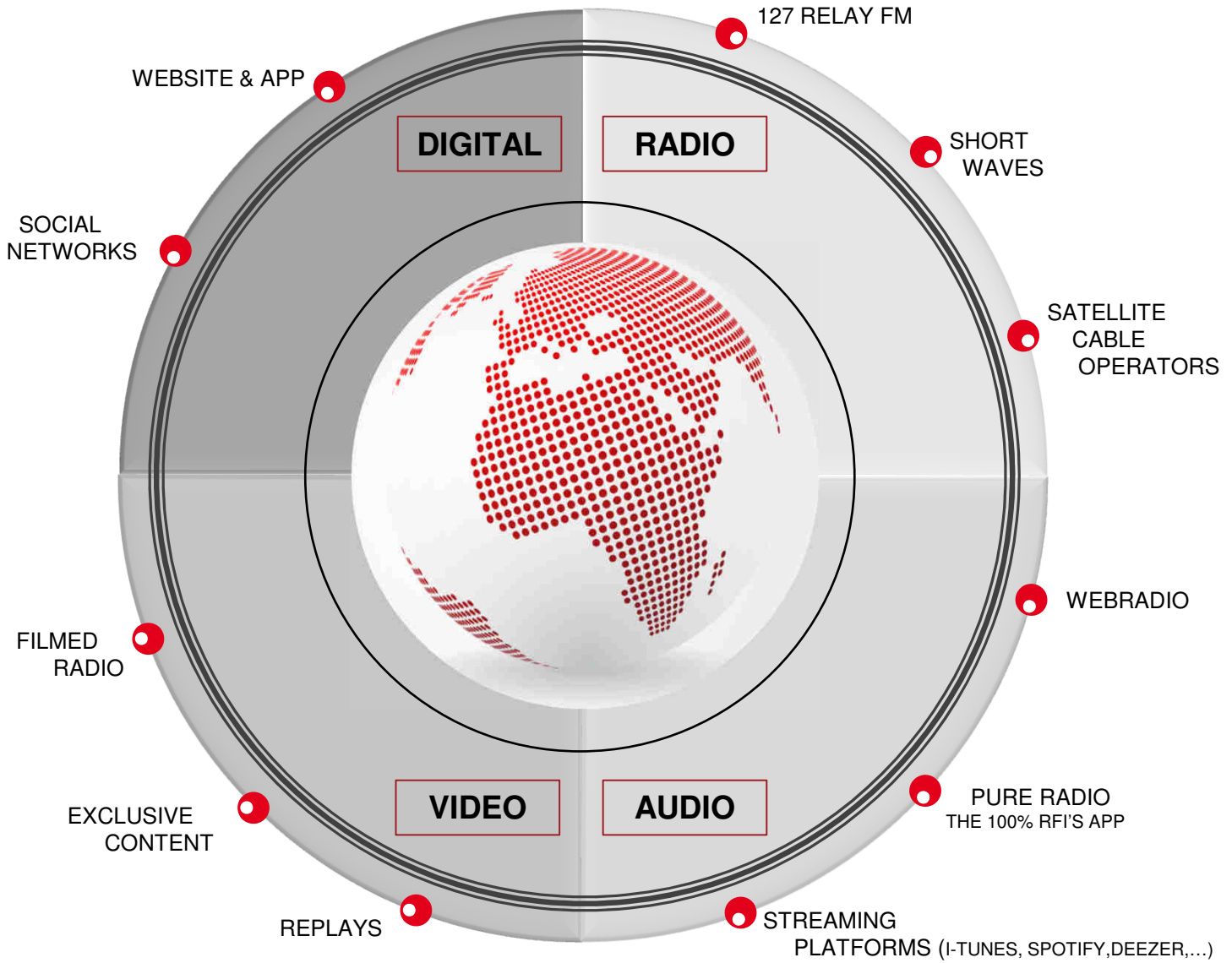
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Partner with a world-renowned radio station



# A CROSS-MEDIA OFFERING

## A PRESENCE AT EVERY POINT OF CONTACT



**RADIO • AUDIO • VIDEO • DIGITAL**

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**PARTNER WITH RFI**

**PROGRAMS**











- **CURRENT AFFAIRS**
- **CULTURE / ENTERTAINMENT**

**CHRONICLES**

- **NEWS / REPORTS**
- **CULTURE / ENTERTAINMENT**

# PROGRAMS

## CURRENT AFFAIRS

Program	Theme	Journalist	Broadcast	Monthly Sponsorship rate
8 Billion of Neighbours		Emmanuelle Bastide	Mon - Friday	11 700 €
Health priority		Caroline Paré	Mon - Friday	11 700 €
Call on the news		Juan Gomez	Mon - Friday	19 800 €
Radio Foot Internationale		Annie Gasnier	Mon - Friday	23 400 €
Around the question		Caroline Lachowsky	Mon - Tue	9 360 €
It's not hot air		Anne- Cécile Bras	Wed - Friday	14 040 €
The march of the world		Valérie Nivelon	Saturday	4 680 €
Inside the fake news		Sophie Malibeaux	Friday	2 340 €
Business news around the globe		Bruno Faure	Saturday	4 680 €
Global sports		RFI Sports	Sat - Sunday	4 680 €

## 8 MILLIARDS DE VOISINS

\*8 BILLION NEIGHBOURS



Youth employment, entrepreneurship, creativity, urbanisation, gender relations: lifestyles and societies are changing around the world. Listen to people and consumers express their opinions and engage with “7 Billion Neighbors” guests and civil society influencers. Once a week, the program is dedicated to education. Regularly listeners can hear the young voices from the African continent, including debates and practical career advice.

**With Emmanuelle Bastide**

WEEKDAYS  
Monday to Friday

10h10 UTC - 48 minutes  
Replay at 02h10 UTC  
From Tuesday to Saturday

120 Radio tags / month

40 x 5" Opening program sponsor Tag  
40 x 10" Closing program sponsor Tag  
40 radio trailers with name of sponsor along w/program

**Monthly Package rate: 11 700 € excl. VAT**

## PRIORITÉ SANTÉ

\*HEALTH PRIORITY

Universal health is a valuable need. **Caroline Paré** invites medical experts for a live report on world health news. The purpose is to educate and inform the general public about their rights, health benefits and where to find them.

**NOT AVAILABLE IN 2025**

WEEKDAYS  
Monday to Friday

09h10 UTC - 48 minutes  
Replay at 01h10 UTC  
From Tuesday to Saturday

120 Radio Tags / month

40 x 5" Opening program sponsor tag  
40 x 10" Closing program sponsor tag  
40 trailers with name of sponsor along w/program

**Monthly Package rate: 11 700 € excl. VAT**





## APPELS SUR L'ACTUALITÉ

\*CALL ON THE NEWS

RFI's interactive radio show. Every day, from 8.10am to 9am GMT, **Juan Gomez** opens the airwaves to listeners who comment on international news. The program is both a place to dissect information through questions to the editorial staff, and a place for a global debate where ideas and arguments are exchanged.

**NOT AVAILABLE IN 2025**

80 Radio tags / month

WEEKDAYS  
Monday to Friday

08h10 UTC - 48  
minutes

20 x 5" Opening program Sponsor Tag

20 x 10" Closing program Sponsor Tag

40 trailers with name of sponsor along w/program

**Monthly Package rate: 19 800 € excl. VAT**

## RADIO FOOT INTERNATIONALE

Football or Soccer is a sport that attracts globally, beyond the scores; this program will revisit matches, players, current and former stars, highlights and discuss facts, taken from current affairs.

**With Annie Gasnier**



WEEKDAYS  
Monday to Friday

16h10 UTC - 48 minutes  
Replay at 21h10 UTC

120 Radio Tags / month

40 x 5" Opening Program sponsor tag

40 x 10" Closing Program sponsor tag

40 trailers with name of sponsor along w/program

**Monthly Package rate: 23 400 € excl. VAT**

## AUTOUR DE LA QUESTION

\*AROUND THE QUESTION

A 360° entertaining look at all the questions regarding: science, society, technology, psychology, ecology or economics. **Caroline Lachowski** provides a deep analysis of one topic per program to help the audience digest the information in a way that is a learning experience for all ages.



44 Radio tags / month

WEEKDAYS  
Monday & Tuesday  
  
14h10 UTC – 48 minutes  
  
Replay at 23h10 UTC

16 x 5" Opening program sponsor tag  
16 x 10" Closing program sponsor tag  
12 trailers with name of sponsor along w/program

**Monthly Package rate: 9 360 € excl. VAT**



## C'EST PAS DU VENT

\*IT'S NOT HOT AIR

Earth is dominated by human-kind. Today, there is a lack of awareness of what is sustainable to continue living together. People must change how they live with nature in order to preserve life on Earth. **Anne-Cécile Bras** provides live current reports from all continents, highlighting the progress or setbacks in people's actions with regards to the environment.

60 Radio Tags / month

WEEKDAYS  
Wednesday to Friday  
  
14h10 UTC – 48 minutes  
  
Replay at 23h10 UTC

24 x 5" Opening program sponsor tag  
24 x 10" Closing program sponsor tag  
12 trailers with name of sponsor along w/program

**Monthly Package rate: 14 040 € excl. VAT**

## LA MARCHÉ DU MONDE

\*THE MARCH OF THE WORLD

Each week, La marche du monde, discover the history of our contemporary world. From the five continents, listen to testimonies, alongside radio and musical archives, relive the events and movements that shed light on current events.

**With Valérie Nivelon**



WEEKEND

Saturday and Sunday

14h10 UTC – 48 minutes 30"

Replay at 00h10 UTC on Sunday

24 Radio Tags / month

8 x 5" Opening program sponsor tag

8 x 10" Closing program sponsor tag

8 trailers with name of sponsor along w/program

**Monthly Package rate: 4 680 € excl. VAT**



## LES DESSOUS DE L'INFOX

\*INSIDE THE FAKE NEWS

It's not always easy to spot a fake news story. On RFI, learn how to detect more clearly. Every Friday, with knowledge experts get down with the infox team, to identify and analyze fakes, up close.

**With Sophie Malibeaux**

WEEKDAY

Friday

17h30 UT – 28 minutes

16 Radio Tags / month

4 x 5" Opening program sponsor tag

4 x 10" Closing program sponsor tag

8 trailers with name of sponsor along w/program

**Monthly Package rate: 2 340 € excl. VAT**



## ÉCO D'ICI, ÉCO D'AILLEURS

\*BUSINESS AROUND THE GLOBE

Every Saturday, **Bruno Faure** covers the major issues in French, African and international economic news and economic trends. Globalization, the emergence of the Africa continent, tech innovations, international crisis, and their influence on economic growth and social impacts are on the program of Éco d'Ici, Éco d'Ailleurs.



**Not available in 2025**

WEEKEND  
Saturday

10h10 UTC - 48 minutes  
Replay at 23h10 UTC

24 Radio Tags / month

8 x 5" Opening program sponsor tag  
8 x 10" Closing program sponsor tag  
8 trailers with name of sponsor along w/program

**Monthly Package rate: 4 680 € excl. VAT**

## MONDIAL SPORTS

\*GLOBAL SPORTS

Mondial Sports is the sum up of global sports news: on Saturdays and Sundays, from the end of the matches, stay tuned for the results, on-the-spot reactions and commentaries, with RFI's correspondents. A magazine proposed by RFI Sports.



WEEKEND  
Saturday & Sunday

16h10 UT - 48 minutes

24 Radio Tags / month

8 x 5" Opening program sponsor tag  
8 x 10" Closing program sponsor tag  
8 trailers with name of sponsor along w/program

**Monthly Package rate: 4 680 € excl. VAT**

# PROGRAMS

## CULTURE / ENTERTAINMENT

Program	Theme	Journalist	Broadcast	Monthly Sponsorship rate
The Media Workshop		Steven Jambot	Sunday	4 680 €
Tropical colors		Claudy Siar	Mon - Friday	11 700 €
Orality		Pascal Paradou	Mon - Thursday	9 360 €
In G Major		Yasmina Couaki	Saturday - Sun	4 680 €
Black music saga		Joe Farmer	Saturday - Sun	4 680 €
Taste of the world		Clémence Denavit	Saturday - Sun	4 680 €
Urban Legends		Juliette Fievet	Saturday - Mon	4 680 €
Literature without borders		C. Fruchon-Toussaint	Friday	4 680 €
Musics of the world		Laurence Aloir	Sat - Sunday	4 680 €
So far so near		C. Develay-Mazurelle	Sunday	4 680 €
All the cinemas of the world		Elisabeth Lequeret	Saturday	2 340 €
Sur le pont des Arts		Nathalie Amar	Mon - Friday	11 700 €
One day in the village		Kpénahi Traoré	Saturday - Sun	4 680 €
Africa, memories of a continent		Elgas	Sunday	5 580 €
L'art de raconter le monde		Jean-François Cadet	Saturday - Sun	4 680 €
Club RFI		Eric Amiens	Sunday	4 680 €



## ATELIER DES MÉDIAS

\*THE MEDIA WORKSHOP

L'Atelier des médias program deals with innovation, the digital world and revolutions in the media world. Each week, stay tuned for special guests and reports, **Steven Jambot** and his team give the listeners the latest on a world that is constantly changing.

WEEKEND  
Sunday

11h10 UTC - 19 minutes  
Replay on Monday at  
00h10 UTC

24 Radio Tags / month

8 x 5" Opening Program sponsor tag  
8 x 10" Closing Program sponsor tag  
8 trailers with name of sponsor along w/program

**Monthly Package rate: 4 680 € excl. VAT**

## COULEURS TROPICALES

\*TROPICAL COLORS

It is RFI's afro music program. It is a moment of joy and celebration, which uplifts the audience giving a platform to interact with the public.

**With Claudy Siar**



100 Radio Tags / month

40 x 5" Opening program Sponsor Tag  
40 x 10" Closing program Sponsor Tag  
20 trailers with name of sponsor along w/program

**Monthly Package rate: 11 700 € excl. VAT**

WEEKDAYS  
Monday to Friday

20h10 UTC – 48 minutes  
Replay from Tuesday to  
Saturday at 00h10 UTC



## DE VIVE(S) VOIX

\*ORALITY

"De Vive(s) Voix" is a program devoted to the French language and to oral cultures. A program dedicated to the living written language that keeps adapting to our changing world. For 29mns enjoy a full discussion on Theater, slam, sound poetry, tales, oral traditions...

**With Pascal Paradou**

### WEEKDAYS

Monday to Thursday

13h30 UTC – 29 minutes

48 Radio Tags / month

16 x 5" Opening Program sponsor tag

16 x 10" Closing Program sponsor tag

16 trailers with name of sponsor along w/program

**Monthly Package rate: 9 360 € excl. VAT**

## EN SOL MAJEUR

\*IN G MAJOR

En Sol Majeur is a 48mn playful and musical lesson of multicultural politics, culture, sport, science personalities. Understanding their dreams, struggles and accomplishments. Expect a musical guest at each lesson. A program by **Yasmine Chouaki** with the collaboration of Caroline Filliette and Laura Pinto.



### WEEKEND

Saturday

15h10 UTC - 48 minutes

Replay 23h10 UTC

32 Radio Tags / month

8 x 5" Opening Program sponsor tag

8 x 5" Closing Program sponsor tag

16 trailers with name of sponsor along w/program

**Monthly Package rate: 4 680 € excl. VAT**



## EPOPÉE DES MUSIQUES NOIRES

\*BLACK MUSIC SAGA

Listen to historical archives of noted interviews with **Joe Farmer** entertaining with music of yesterday and today: Blues, Gospel, Jazz, Rhythm & Blues, Soul, Funk, Rap, Reggae and Rock'n'Roll... History of music teaches us about the struggles of people and their political, economic and social environments.

WEEKEND

Saturday & Sunday

13h30 UTC – 29 minutes

Replay at 21h30 UTC Sunday

32 Radio Tags / month

8 x 5" Opening Program sponsor tag

8 x 10" Closing Program sponsor tag

16 trailers with name of sponsor along w/program

**Monthly Package rate: 4 680 € excl. VAT**

## GOÛT DU MONDE

\*TASTE OF THE WORLD

Saturday culinary rendez-vous. **Clémence Denavit** appeals to "gourmands and gourmands" with various regional specialties. Discover chefs' secrets and much appreciated traditions. Want to learn about new culinary culture and the reasons why they exist?



32 Radio Tags / month

8 x 5" Opening Program sponsor tag

8 x 10" Closing Program sponsor tag

16 trailers with name of sponsor along w/program

**Monthly Package rate: 4 680 € excl. VAT**

WEEKEND

Saturday & Sunday

Saturday at 20h30 UTC – 29 minutes

Replay at 11h30 UTC on Sunday



## LÉGENDES URBAINES

\*URBAN LEGENDS

**Juliette Fievet** uncovers the latest in urban culture. Listen to track of the moment, global sensations of any musical genres. Juliette Fievet introduces lesser-known artists, and their lives behind PR and paparazzi. The people behind the music.

### WEEKEND

Saturday & Monday

Saturday at 11h30 UT - 19 minutes  
Replay at 2h30 UTC on Monday

32 Radio Tags / month

8 x 5" Opening Program sponsor tag

8 x 10" Closing Program sponsor tag

16 trailers with name of sponsor along w/program

**Monthly Package rate: 4 680 € excl. VAT**

## LITTÉRATURE SANS FRONTIÈRES

\*LITERATURE WITHOUT BORDERS

Books are the eyes to the world, each week RFI's literary magazine receives a writer. This is a discussion about various books and authors often related to the magazine "Books" for a next literary escape.

**With Catherine Fruchon - Toussaint**



### WEEKDAYS

Friday

13h30 UTC – 29 minutes  
Replay at 00h30 UTC Monday

24 Radio Tags / month

8 x 5" Opening Program sponsor tag

8 x 10" Closing Program sponsor tag

8 trailers with name of sponsor along w/program

**Monthly Package rate: 4 680 € excl. VAT**





## MUSIQUES DU MONDE

\*MUSICS OF THE WORLD

Every weekend, **Laurence Aloir** introduces us to world music with portraits, interviews, and live sessions in RFI's large studio.. Discover those new musical sounds with Laurence around the world.

WEEKEND  
Saturday & Sunday

20h10 UTC – 48 minutes  
Replay at 01h10 UTC on  
Sunday & Monday

48 Radio Tags / month

16 x 5" Opening Program sponsor tag  
16 x 10" Closing Program sponsor tag  
16 trailers with name of sponsor along w/program

**Monthly Package rate: 4 680 € excl. VAT**

## SI LOIN SI PROCHE

\*SO FAR SO NEAR

RFI's travel program produced by **Céline Develay-Mazurelle** and directed by Laure Allary. Radio stories that will sweep you away for an unbelievable travel extravaganza.



WEEKEND  
Sunday

13h10 UTC - 48 minutes  
First play at 02h10 UTC

24 Radio Tags / month

8 x 5" Opening Program sponsor tag  
8 x 10" Closing Program sponsor tag  
8 trailers with name of sponsor along w/program

**Monthly Package rate: 4 680 € excl. VAT**



## TOUS LES CINÉMAS DU MONDE

\*ALL CINEMAS IN THE WORLD

RFI's cinema. Each week, **Élisabeth Lequeret** and **Sophie Torlotin** share highlights of the latest cinema news from all continents.

WEEKEND  
Saturday

15h10 UTC – 48 minutes

16 Radio Tags / month

4 x 5" Opening Program sponsor tag

4 x 10" Closing Program sponsor tag

8 trailers with name of sponsor along w/program

**Monthly Package rate: 2 340 € excl. VAT**

**NOT AVAILABLE IN MAY and JUNE 2025**

## SUR LE PONT DES ARTS

\*BRIDGING ARTS

Literature and cinema, stand-up comedy or series, painting or graffiti, music and slam... Tous les arts, sur le pont, sur tous les continents, is the daily rendez-vous devoted to culture, with reports from our correspondents and our columns.

**With Nathalie Amar**

WEEKDAYS  
Monday to Friday

15h10 UTC – 48 minutes

60 Radio Tags / month

20 x 5" Opening Program sponsor tag

20 x 10" Closing Program sponsor tag

20 trailers with name of sponsor along w/program

**Monthly Package rate: 11 700 € excl. VAT**







## UN JOUR AU VILLAGE

\*ONE DAY IN THE VILLAGE

'Un jour au village' looks at the challenges, difficulties and opportunities facing the rural world of French-speaking Africa, an area that is undergoing change and having to come to terms with the changing lifestyles of the societies that make it up. Kpénahi Traoré gives a voice to those directly involved in agriculture, fishing and crafts, as well as issues of social life, the economy, links with the rest of the country and the fight against rural exodus.

WEEKEND  
Saturday and Sunday

13h10 UTC – 19 minutes

Replay on Sunday 21h10 UTC

24 radio tags / month

8 x 5" Opening program sponsor tag

8 x 10" Closing program sponsor tag

8 trailers with name of sponsor along w/program

**Monthly Package: 4 680 € excl. VAT**



## AFRICA, MEMORIES OF A CONTINENT

Africa, Memories of a Continent explores history through the centuries to the present day. Around Elgas and Kpénahi Traoré, historians, academics and specialists explain and recount, without taboos and against clichés, how the past enlightens the present.

WEEKEND  
Sunday

Diffusion at 08h10 UTC & 08h40 UTC  
19 minutes

Replay at 22:10 UTC & 22h40 UTC

24 Radio tags / month

8 x 5" Opening program sponsor tag

8 x 10" Closing program sponsor tag

8 trailers with name of sponsor along w/program

**Monthly Package rate: 5 580 € excl. VAT**



## L'ART DE RACONTER LE MONDE

\*SEEING WORLD THROUGH ART

Jean-François Cadet tells with words and sounds how – through their works – writers, designers and screenwriters, directors, actors, filmmakers, visual artists and musicians echo the upheavals, debates, major figures and trends of the world of yesterday, today, and perhaps tomorrow.

24 Radio tags / month

WEEK-END

Saturday & Sunday

18h40 UTC – 19 minutes

8 x 5" Opening Program sponsor tag

8 x 10" Closing Program sponsor tag

8 trailers with name of sponsor along w/program

**Monthly Package rate: 4 680 € excl. VAT**

## CLUB RFI

The RFI Club is the meeting place of talking about initiatives of RFI clubs on every Saturday, RFI clubs are fan clubs that listeners have created spontaneously. <https://marfi.rfi.fr/entrevous/clubs> Different RFI clubs throughout Africa participate in this friendly program. They present their projects/activities in different fields : health, environment, gender equality, education, sport, humanitarian aid, etc. The presenter Eric Amiens invites a personality (representative of club, artist, writer, painter, entrepreneur, etc. during the program and announces the upcoming events as well.



24 Radio tags / month

WEEKEND

Sunday

21h10 UTC – 19 minutes

Replay on Monday at 2h10 UTC

8 x 5" Opening Program sponsor tag

8 x 10" Closing Program sponsor tag

8 trailers with name of sponsor along w/program












**Monthly Package rate: 4 680 € excl. VAT**



# CHRONICLES

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## NEWS / REPORTS

Program	Theme	Journalist	Broadcast	Monthly Sponsorship rate
Today's economy		Dominique Baillard	Mon – Friday	11 000 €
It's in your nature		Florent Guignard	Sunday	3 500 €
Chronicle of raw materials		Marie-Pierre Olphand	Mon – Friday	11 000 €
Africa Business News		RFI Eco	Mon – Friday	13 000 €
Transports Chronicle		Marina Mielczarek	Saturday	1 300 €
Inside the fake news		Grégory Genevrier	Friday	4 400 €
Sports Rendez-vous		RFI Sports	Mon – Sunday	31 000 €
Sports Rendez-vous Africa		RFI Sports	Mon – Sunday	25 200 €
Media Chronicle		Amaury De Rochegonde	Saturday	3 500 €
A World of Tech		Dominique Desaunay	Mon – Friday	6 500 €
How far does science go ?		Caroline Lachowski	Sunday	4 400 €

## AUJOURD'HUI L'ÉCONOMIE

\*TODAY'S ECONOMY

To better understand our environment, Aujourd'hui l'économie provides highlights of the global economic news. On Fridays, "Aujourd'hui l'économie, le Portrait" is broadcasted by a captain of industry regardless of the size of the company.

**With Dominique Baillard**

WEEKDAYS  
Monday to Friday

3 minutes

06h17 UTC

20 Radio Tags / month

10 seconds Opening sponsor tag

**Monthly Package rate: 11 000 € excl. VAT**

## C'EST DANS TA NATURE

\*IT'S IN YOUR NATURE

C'est dans ta nature, RFI's new weekly brings attention to biodiversity. Documentary style report on plants and animals, their role in human's ecosystems and their purpose. Everything on this talk, its about earth's nature!

**With Florent Guignard**

WEEKEND  
Sunday

3 minutes '  
04h19 UTC  
06h25 UTC

8 Radio Tags / month

10 seconds Opening sponsor tag

**Monthly Package rate: 3 500 € excl. VAT**





## CHRONIQUE DES MATIÈRES PREMIÈRES

\*CHRONICLES OF RAW MATERIALS

Natural resources are crucial for a diversified economy. Every day, the commodities column uncovers the trends and turbulences of the grain, oil, and minerals markets.

**With Marie-Pierre Olphand**

WEEKDAYS  
Monday to Friday

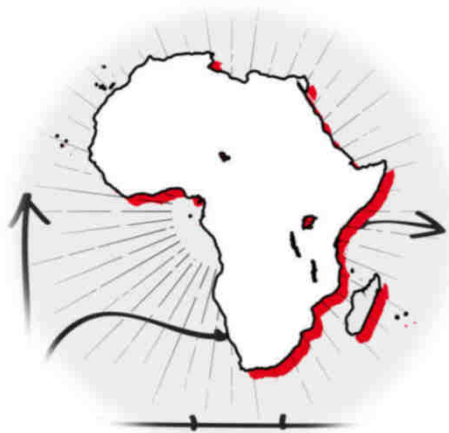
2 minutes 30"

03h50 UTC\*  
05h52 UTC

\* free advertising quote

40 Radio Tags / month  
10 seconds Opening sponsor tag

**Monthly Package rate: 11 000 € excl. VAT**



## AFRIQUE ÉCONOMIE

Every day on RFI, find out about the latest economic transformations on the African continent. Business leaders, decision-makers and Africans from all walks of life share their experiences and perspectives in **Afrique Économie**, your daily African business news service on RFI.

Editorial department Economy

WEEKDAYS  
**Monday to Friday**

3 minutes

03h47 UTC\*  
04h49 UTC\*  
07h49 UTC  
22h52 UTC (except Friday)

\* free advertising quote

76 Radio Tags / month  
10 seconds Opening sponsor tag

**Monthly Package rate: 13 000 € excl. VAT**

## CHRONIQUE TRANSPORTS

\*TRANSPORT CHRONICLE

International logistics has become evident source for our daily life, and the pandemic has been proof of this. E-commerce became even more of a necessity. Logistics is a crucial part of the economic stability and here listen to to passionate actors who provide insight on what affects our economy.

**With Marina Mielczarek**

WEEKEND  
Saturday

2 minutes 30"

12h23 UTC

4 Radio Tags / month  
10 seconds Opening sponsor tag

**Monthly Package rate: 1 300 € excl. VAT**

## LES DESSOUS DE L'INFOX

\*INSIDE THE FAKE NEWS

News or misinformation? Every week, RFI covers latest attempts to manipulate information, and dissects the motives. With "Les dessous de l'infox" get in the know of facts vs faux, on a photo or a video...circulating on social networks

**With Grégory Genevriér**

WEEKDAY  
Friday

3 minutes

05h55 UTC  
07h24 UTC

8 Radio Tags / month  
10 seconds Opening sponsor tag

**Monthly Package rate: 4 400 € excl. VAT**



## RENDEZ-VOUS SPORTS

\*SPORTS RENDEZ-VOUS

In 3 minutes, RFI's sports service gives you the highlights of essential sports news of the day.

### RFI Sports



WEEK to WEEKEND  
Monday to Sunday

3 minutes

06h13 UTC  
12h16 UTC (12h11 UTC Sat & Sun)  
18h16 UTC (except Sat & Sun)

76 Radio Tags / month  
10 seconds Opening sponsor tag

**Monthly Package rate: 31 000 € excl. VAT**



## RDV SPORTS AFRIQUE

\*AFRICA SPORTS RENDEZ-VOUS

Every day, the sports Editorial covers African sports news from the continent and the latest from African athletes around the world.

### RFI Sports

WEEK to WEEKEND  
Monday to Sunday

3 minutes

4h42 UT (free advertising quote)  
5h43 UT  
7h42 UT

84 Radio Tags / month  
10 seconds Opening sponsor tag

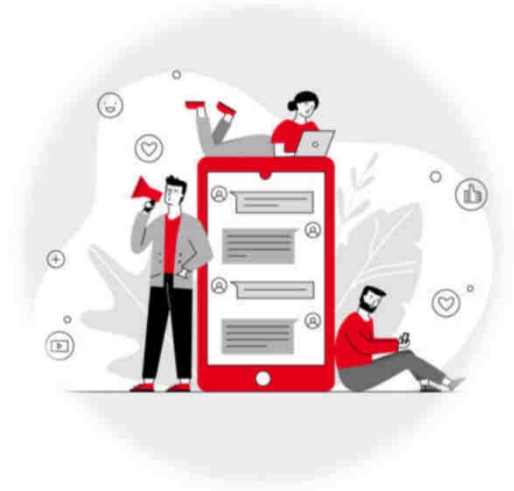
**Monthly Package rate: 25 200 € excl. VAT**



## CHRONIQUE DES MÉDIAS

\*MEDIA CHRONICLE

This program deep dives into what is changing the media in the digital age, and the way people stay informed. Technological evolutions, the crisis of classical models, new information vectors... **Amaury De Rochegonde** highlights "media" events that affect France and the world.



### WEEKEND

Saturday

3 minutes

04h55 UTC

18h14 UTC

8 Radio Tags / month

10 seconds Opening sponsor tag

**Monthly Package rate: 3 500 € excl. VAT**

## UN MONDE DE TECH

\*A WORLD OF TECH

Technological innovation is changing our daily lives faster than we can keep up. Dominique Desauvay covers local innovations, brings in those who are a step ahead, and provides a futuristic preview of our digital world.



### WEEKDAYS

Monday to Friday

3 minutes

11h50 UTC

20 Radio Tags / month

10 seconds Opening sponsor tag

**Monthly Package rate: 6 500 € excl. VAT**

## JUSQU'OUÀ VA LA SCIENCE

### \*HOW FAR DOES SCIENCE GO

A chronicle of unusual science to share the most astonishing and even improbable research and discoveries. From the science of lice to brain mapping, from the vagaries of quantum physics to the quest for extraterrestrial life... How far will the work of researchers take us in our knowledge of ourselves, others and the universe? How can we develop a scientific culture? For the attention of all free, open and curious minds...

With **Caroline Lachowsky**



WEEK-END  
Sunday

3 minutes











05h25 UTC  
07h21 UTC

8 Radio Tags / month  
10 seconds Opening sponsor tag

**Monthly Package rate: 4 400 € excl. VAT**

# CHRONICLES

CULTURE / ENTERTAINMENT

Program	Theme	Journalist	Broadcast	Monthly Sponsorship rate
100% Fashion		Maria Afonso	Sunday	5 700 €
Written words		Tirthankar Chanda	Sunday	3 500 €
Chronique Mamane		Mamane	Mon - Thursday	14 400 €
Charlotte's talk		Charlotte Ntamack	Friday	3 600 €
Africa on the march		Frédéric Garat	Sunday	5 700 €
Books - International		RFI Culture	Sat - Sunday	3 500 €
Cultural digest		RFI Culture	Sat - Sunday	8 300 €
Questions about Environment		Editorial dept	Mon - Thursday	17 600 €
Living abroad		Corinne Mandjou	Sat – Sunday	2 600 €
Welcome to the game		Jennifer lufau	Saturday	4 400 €



## 100% CRÉATION

\*100% FASHION

Fashion and design. In its 100% creation chronicle, RFI enters the fascinating world of designers. Inspiring stories where designers recount their path and who they met along the way, their muse, and elaborate on the unique business of fashion creation every Sunday

**With Maria Afonso**

WEEKEND  
Sunday

2 minutes 30''  
04h53 UTC  
07h55 UTC  
12h54 UTC

12 Radio Tags / month  
10 seconds Opening sponsor tag

**Monthly Package rate: 5 700 € excl. VAT**

## CHEMINS D'ÉCRITURE

\*WRITTEN WORDS

Chemins d'écriture" honors the careers of these African writers of yesterday and today. How did they become writers? What role did their family play in their choice of the pen as a weapon of self-affirmation and their most intimate thoughts? Who were their models?

**With Tirthankar Chanda**

WEEKEND  
Sunday

3 minutes 30''  
04h49 UTC  
12h50 UTC

8 Radio Tags / month  
10 seconds Opening sponsor tag

**Monthly Package rate: 3 500 € excl. VAT**





## CHRONIQUE DE MAMANE

\*MAMANE'S CHRONICLE

Thanks to the news of the Very Very Democratic Republic of Gondwana, Mamane satirizes the African continent and the world. It is a chronicle that captures vocal aspirations and actions of African civil societies and people's movements. With humor the chronicle stays true and constructive, raising attention to injustice, arbitration and corruption...

WEEKDAYS  
Monday to Thursday

3 minutes

04h54 UTC  
06h54 UTC

32 Radio Tags / month  
10 seconds Opening sponsor tag

**Monthly Package rate: 14 400 € excl. VAT**

## LA PARLOTTE DE CHARLOTTE

\*CHARLOTTE'S TALK

Every Friday through her chronicle "La Parlotte de Charlotte", **Charlotte Ntamack** selects a place in Africa from an African perspective providing surprising interpretations and analysis.



WEEKDAY  
Friday

3 minutes

04h54 UTC  
06h54 UTC

8 Radio Tags / month  
10 seconds Opening sponsor tag

**Monthly Package rate: 3 600 € excl. VAT**



## L'AFRIQUE EN MARCHE

\*AFRICA ON THE MARCH

Écouter le Monde brings to mind cultures, languages and imaginary worlds through sounds from Africa, America, Asia, Europe and Oceania. All forms are explored: mosaics, Polaroids, snapshots, visuals and auditory memories of people, artists and journalists...

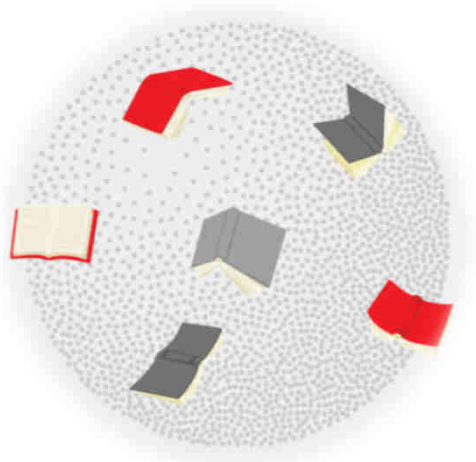
**With Monica Fantini**

WEEKEND  
Sunday

4 minutes  
5h47 UTC  
7h46 UTC  
12h46 UTC

12 Radio Tags / month  
10 seconds Opening sponsor tag

**Monthly Package rate: 5 700 € excl. VAT**



## LIVRE INTERNATIONAL

\*BOOKS - INTERNATIONAL

Every Saturday, editorial staff invites a writer within the world of international affairs. This is an opportunity to discuss current affairs and titles making headlines internationally.

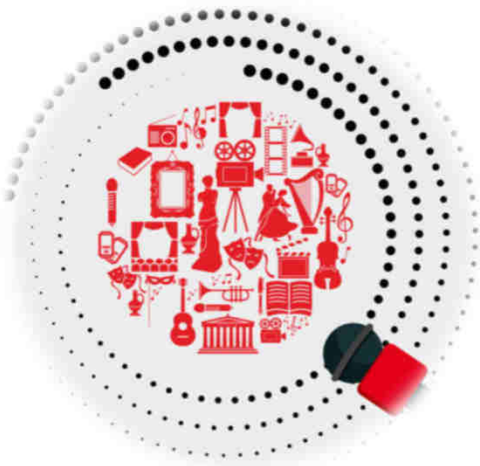
WEEKEND  
Saturday and Sunday

4 minutes 30"

Saturday 18h30 UTC  
Sunday 03h50 UTC and 05h20 UTC

12 RadioTags / month  
10 seconds Opening sponsor tag

**Monthly Package rate: 3 500 € excl. VAT**



## REPORTAGE CULTURE

\*CULTURAL DIGEST

Music, fine arts, film or theater, discovering all expression types of what happens around the world.

### WEEKEND

Saturday & Sunday

2 minutes 30"

03h55 UTC

07h24 UTC

12h26 UTC

22h16 UTC (Friday)

28 Radio Tags / month

10 seconds Opening sponsor tag

**Monthly Package rate: 8 300 € excl. VAT**

## QUESTIONS ABOUT ENVIRONMENT



The Earth is overheating, all living beings are increasingly threatened and science is very clear: human activities are responsible for this situation. Time is running out to act in order to preserve our living conditions on the planet. What are the current upheavals? How to decipher them? And what are the solutions to stop this degradation, to adapt our lifestyles and infrastructures to climate change, to build a more sustainable future for all? In turn, RFI's environmental specialists open the window on our changing world.

### WEEKDAYS

Monday to Thursday

3 minutes

05h22 UTC

07h24 UTC

32 Radio Tags / months

10 seconds Opening sponsor tag

**Monthly package rate: 17 600 € excl. VAT**





## VIVRE AILLEURS

\*LIVING ABROAD

Living as a globe trotter means also living away from our country of origin and adapting to new cultures and learning ways to live well. "Vivre Ailleurs" gives a spotlight on places in the world where francophones and francophiles have migrated, exploring their environments, their quality of life, but also describing a second or third cultural integration.

**With Corinne Mandjou**

WEEKEND  
Saturday & Sunday

4 minutes  
04h24 UTC (04h22 UTC on Sunday)

8 Radio Tags / month  
10 seconds Opening sponsor tag

**Monthly Package rate: 2 600 € excl. VAT**



## BIENVENUE DANS LE GAME

\*WELCOME TO THE GAME

Welcome to the Game tells you everything you've always wanted to know about video games, e-sports, consoles, platforms... The latest news, tips, strategies and much more, every Sunday Jennifer Lufau offers an immersive dive into gaming news.

WEEKEND

Saturday

2 minutes 30''  
05h25 UTC  
07h21 UTC

8 Radio Tags / month  
10 seconds Opening sponsor tag

**Monthly Package rate: 4 400 € excl. VAT**



# Sponsorship pricing conditions

## 1 Sponsorship

The Radio Tag may include the company's name, corporate name and/or trade names and/or brand names and/or domain names, as well as a definition of the activity, or the sponsor's signature/slogan.

## 2 Modulations

Radio Tags are by default 10 seconds and can be shorter or longer according to the following scale (the calculation is based on the reference rate for a 30-second advertising spot).

5''	10''	15''	20''	25''
0.15	0.45	0.6	0.8	0.9

Do not hesitate to contact us for any other duration than the one indicated in the catalogue.

## 3 Surcharges

For a sponsorship longer than 1 month with different Radio Tags each month, a 10% surcharge will be applied.

