

An aerial photograph of a city, likely Kinshasa in the Democratic Republic of Congo, showing a dense urban area with colorful buildings and green spaces. In the background, there are large, hazy mountains under a bright sky. A dark rectangular box is overlaid on the center of the image, containing white text.

2025 SPECIAL PRICE
CONGO



Valentine's day

From February 8th to 14th 2025

FEBRUARY

WEEK OFFER 1

rfi Congo

14 spots

**2 spots per day
all day long**

770 € - Gross rate

655 € – Special price

Average spot rate : 46,75 €

WEEK OFFER 2

rfi Congo

21 spots

**3 spots per day
all day long**

1 050 € - Gross rate

840 € – Special price

Average spot rate : 40 €

DIGITAL OFFER

rfi.fr

60 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Congo IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

300 € net rate

CPT : 5€

*Contact us to know the available inventory



International Women's Day 2025

From March 2nd to 8th

MARCH

HAPPY
Women's

WEEK OFFER 1

rfi Congo

14 spots

2 spots per day
all day long

770 € - Gross rate

655 € - Special price

Average spot rate : 46,75 €

WEEK OFFER 2

rfi Congo

21 spots

3 spots per day
all day long

1 050 € - Gross rate

840 € - Special price

Average spot rate : 40 €

DIGITAL OFFER

rfi.fr

60 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Congo IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

300 € net rate

CPT : 5€

*Contact us to know the available inventory



Easter celebrations

APRIL

Joyeuses Pâques

From April 14th to 20th

From April 7th to 20th

WEEK OFFER 1

rfi Congo

14 spots

2 spots per day
all day long

770 € - Gross rate

655 € - Special price

Prix du spot : 46,75 €

WEEK OFFER 2

rfi Congo

28 spots

2 spots per day
all day long

1 540 € - Gross rate

1 232 € - Special price

Prix du spot : 44 €

DIGITAL OFFER

rfi.fr

60 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : DRC IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

300 € net rate

eCPM : 5€

*Contact us to know the available inventory

Labor Day

From April 25th to May 1st 2025

MAY

1 WEEK OFFER

rfi Congo

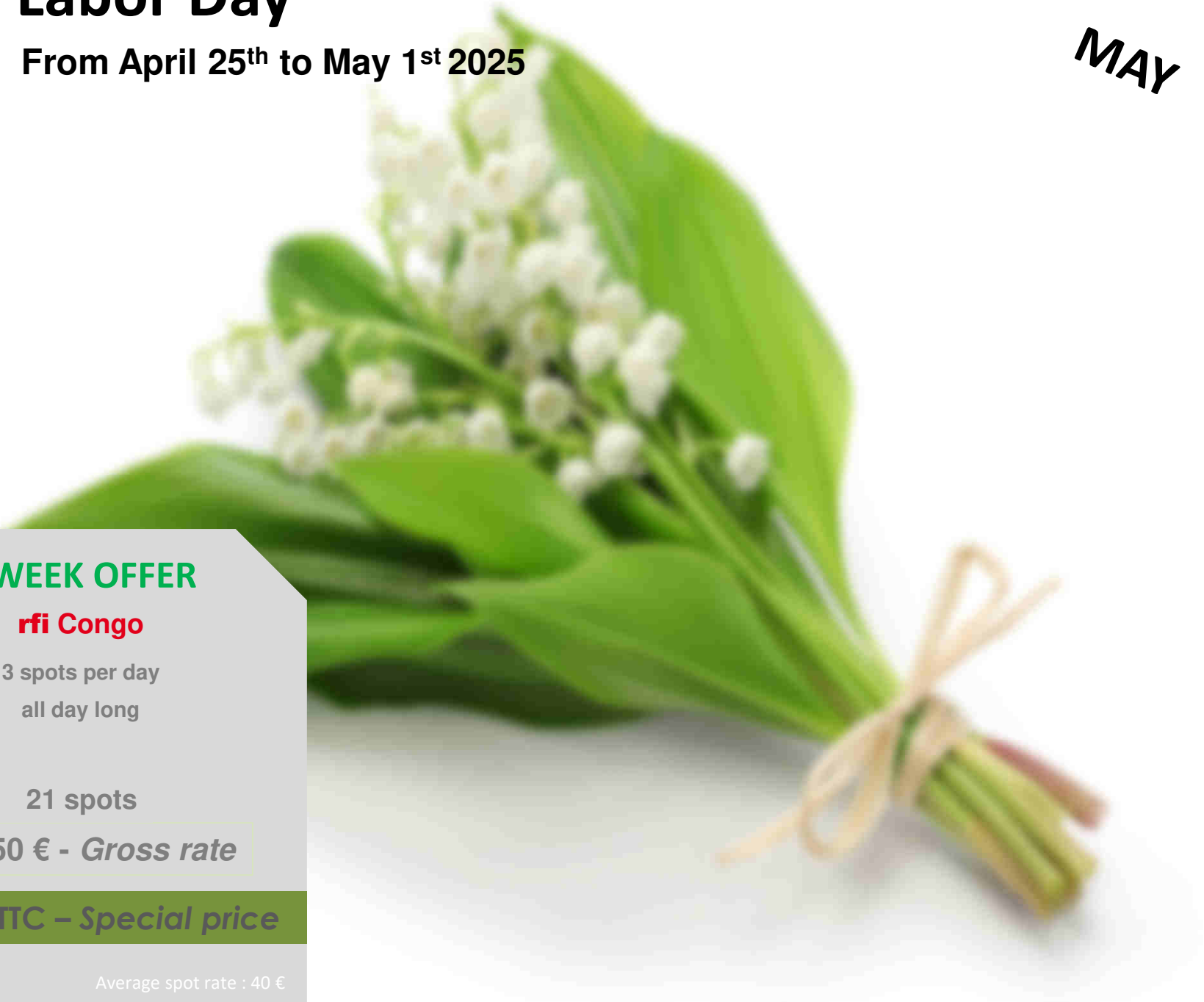
3 spots per day
all day long

21 spots

1 050 € - *Gross rate*

840 € TTC – *Special price*

Average spot rate : 40 €



Mother's day 2025

MAY

From May 22nd to 28th

From May 15th to 28th

1 WEEK OFFER

rfi Congo

21 spots

3 spots per day
all day long

1 050 € - gross rate

840 € – special price

Average spot rate : 40 €

2 WEEKS OFFER

rfi Congo

42 spots

3 spots per day
all day long

2 100 € - gross rate

1 862 € – special price

Average spot rate : 35 €

DIGITAL OFFER

rfi.fr

60 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Congo IP

Formats : MPU (Main box) 300 * 250

Leaderboard 728 * 90

300 € net rate

CPT : 5€

*Contact us to know the available inventory



Summer season

July / August 2025

JULY/AUGUST

1 MONTH OFFER

rfi Congo

60 spots

2 spots per day
all day long

3 270 € - *Gross rate*

1 962 € – Special price

Average spot rate : 32,70 €

SUMMER OFFER

rfi Congo

120 spots

2 spots per day
all day long

6 540 € - *Gross rate*

3 270 € – Special price

Average spot rate : 27,25 €

DIGITAL OFFER

rfi.fr

250 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : Congo IP

Formats : MPU (Main box) 300*250

Leaderboard 728 * 90

1 000 € net rate

CPT : 4 €

*Contact us to know the available inventory



Back to school

August / September 2025

AUGUST

1 MONTH OFFER

rfi Congo

60 spots

2 spots per day
all day long

3 270 € - *Gross rate*

1 962 € – Special price

Average spot rate: 32,70 €

2 MONTHS' OFFER

rfi Congo

120 spots

2 spots per day
all day long

6 540 € - *Gross rate*

3 270 € – Special price

Average spot rate: 27,25 €

DIGITAL OFFER

rfi.fr

250 000 impressions*

Duration : 60 days

Devices : Mesktop, mobile & app

Target : Congo IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

1 000 € net rate

CPT : 4 €

*Contact us to know the available inventory



End of year celebrations

November / December 2025

NOVEMBER/
DECEMBER

2 WEEKS' OFFER

rfi Congo

28 spots

2 spots per day
all day long

1 540 € - *Gross rate*

1 232 € – Special price

Average spot rate : 44 €

1 MONTH OFFER

rfi Congo

60 spots

2 spots per day
all day long

3 270 € - *Gross rate*

1 962 € – Special price

Average spot rate : 32,70 €

DIGITAL OFFER

rfi.fr

150 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : Congo IP

Formats : MPU (Main box) 300*250
Leaderboard 728*90

600 € net rate

CPT : 4 €

*Contact us to know the available inventory