



RFI AFRICA DISCOVERY OFFER 2025

RFI Africa is:

- ✓ The world's **1st** FM network
- ✓ Africa's **No. 1** international radio station
- ✓ **5.1** million visits per month
- ✓ **41.9** million listeners every week
- ✓ **No. 1** French news radio on Facebook

RADIO OFFER 7 days

- Monday to Sunday
- 3 spots/day** during "Africa News".
Morning, noon and evening – 21 spots including 7 in prime time morning

9 975 € net

Including 25% discount

MULTI-SUPPORT OFFER 15 days

- ✓ Radio:
 - Monday to Sunday
 - 2 spots/day** in prime time morning and day time – 30 spots including 15 in prime time morning
- ✓ Main Box Mobile/Desktop/App: **600k** impressions
- ✓ Desktop Takeover: Capping 2 per day
- ✓ Interstitial App: Capping 2 per day

18 333 € net

Including 10% additional discount