



TOGO
2025 Special price



Valentine's day

From February 8th to 14th 2025

FEBRUARY

1 WEEK OFFER

rfi Togo

14 spots

**2 spots per day
all day long**

420 € - Gross rate

357 € – Special price

spot rate : 25,50 €

2 WEEKS' OFFER

rfi Togo

21 spots

**3 spots per day
all day long**

595 € - Gross rate

476 € – Special price

spot rate : 22,76 €

DIGITAL OFFER

rfi.fr

100 000 impressions*

Duration : 2 weeks

Devices : desktop, mobile & app

Target : Togo IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

400 € net rate

CPT : 4€

*Contact us to know the available inventory



Ramadan 2025

From February 28th to March 29th

MARCH

2 WEEKS OFFER

rfi Togo

March 26th to April 9th

2 spots per day

All day long

30 spots

890 € - Gross rate

623 € – Special Price

Spot rate : 20,76 €

1 MONTH OFFER

rfi Togo

March 10th - April 9th

2 spots per day

All day long

60 spots

1 700 € - Gross rate

1 020 € – Special Price

Spot rate : 17 €

DIGITAL OFFER

rfi.fr

Devices : Desktop, mobile & appli

Target : Togo IP

Duration : 30 jours

200 000 impressions*

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

800 € Net rate

CPT : 4 €

*Contact us to know the available inventory



Mother's day 2025

MAY

From May 22nd to 28th

1 WEEK OFFER

rfi Togo

21 spots

3 spots per day
all day long

595 € - Gross rate

476 € - Special price

Spot rate : 22,67 €

From May 15th to 28th

2 WEEKS' OFFER

rfi Togo

30 spots

2 or 3 spots per day
all day long

890 € - Gross rate

623 € - Special price

Spot rate : 20,76 €

DIGITAL OFFER

rfi.fr

100 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Togo IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

500 € net rate

CPT : 5 €

*Contact us to know the available inventory



Tabaski 2025

MAY/JUNE

From May 31st to June 6th

1 WEEK OFFER

rfi Togo

14 spots

2 spots per day

Including one in prime time morning

430 € - *Gross rate*

366 € – Special price

Spot rate : 26,10 €

From May 24th to June 6th

2 WEEKS' OFFER

rfi Togo

28 spots

2 spots per day

Including one in prime time morning

860 € - *Gross rate*

602 € – Special price

Spot rate : 21,50 €

DIGITAL OFFER

rfi.fr

100 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Togo IP

Formats : MPU (Main box) 300 * 250

Leaderboard : 728 * 90

500 € net rate

CPT : 5 €

*Contact us to know the available inventory



Summer season

July / August 2025

JULY/AUGUST

1 MONTH OFFER

rfi Togo

July or August
60 spots

2 spots per day
all day long

1 700 € - *Gross rate*

1 020 € – Special price

spot rate : 17 €

SUMMER OFFER

rfi Benin

July and August
120 spots

2 spots per day
all day long

3 400 € - *Gross rate*

1 700 € – Special price

Spot rate : 14,16 €

DIGITAL OFFER

rfi.fr

300 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : Togo IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

1 200 € net rate

CPT : 4 €

*Contact us to know the available inventory



Back to school

August / September 2025

AUGUST

1 MONTH OFFER

rfi Togo

60 spots

2 spots per day
all day long

1 700 € - *Gross rate*

1 020 € – Special price

Average spot rate : 17 €

2 MONTHS' OFFER

rfi Togo

120 spots

2 spots per day
all day long

3 400 € - *Gross rate*

1 700 € – Special price

Average spot rate : 14,16 €

DIGITAL OFFER

rfi.fr

300 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : Togo IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

1 200 € net rate

CPT : 4 €

*Contact us to know the available inventory



End of year celebrations

November / December 2025

NOVEMBER/
DECEMBER

2 WEEKS' OFFER

rfi Togo

30 spots

2 or 3 spots per day
all day long

890 € - *Gross rate*

623 € – Special price

Average spot rate : 20,76 €

1 MONTH OFFER

rfi Togo

90 spots

3 spots per day
all day long

2 540 € - *Gross rate*

1 524 € – Special price

Average spot rate : 16,93 €

DIGITALE OFFER

rfi.fr

200 000 impressions*

Duration : 30 days

Devices : Desktop, mobile & app

Target : Togo IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

800 € net rate

CPT : 4 €

*Contact us to know the available inventory