



SENEGAL
2025 SPECIAL PRICE



Ramadan 2025

From February 28th to March 29th

MARCH

2 WEEKS' OFFER

rfi Senegal

From February 28th to March 14th
or from March 15th to 29th

3 spots per day

all day long

45 spots

1 570 € - *Gross rate*

1 099 € TTC – *Special price*

spot rate : 24,42 €

1 MONTH OFFER

rfi Senegal

From February 28th to March 29th

2 to 4 spots per day

all day long

84 spots

3 120 € - *Gross rate*

1 872 € TTC – *Special price*

spot rate : 20,80 €

DIGITAL OFFER

rfi.fr

Impressions : 500 000*

Duration : 30 days

Devices : Desktop, mobile & app

Target : Senegal IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

2 000 € net rate

eCPT : 4 €

*Contact us to know the available inventory



Korite 2025

From March 22nd to 31st

MARCH

2 DAYS' OFFER

rfi Senegal

6 spots per day
all day long

12 spots

400 € - *Gross rate*

340 € TTC – Special price

spot rate : 28,33 €

DIGITAL OFFER

rfi.fr

Impressions : 150 000*

Duration : 7 days

Devices : Desktop, mobile & app

Target : Senegal IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

750 € net rate

CPT : 5 €

*Contact us to know the available inventory



Tabaski 2025

MAY/JUNE

From May 31st
to June 6th

1 WEEK OFFER

rfi Senegal

3 spots per day
all day long

21 spots

730 € - *Gross rate*

584 € TTC – *Special price*

spot rate : 27,81 €

From May 24th
to June 6th

2 WEEKS OFFER

rfi Senegal

2 to 4 spots per day
all day long

42 spots

1 460 € - *Gross rate*

1 022 € TTC – *Special price*

spot rate : 24,33 €

DIGITAL OFFER

rfi.fr

Impressions : 300 000*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Senegal IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

Tarif Net : 1 500 €

CPT : 5 €

*Contact us to know the available inventory



Tamkharit 2025

JUNE/JULY

From June 29th to July 5th

1 WEEK OFFER

rfi Senegal

3 spots per day
all day long

21 spots

730 € - gross rate

584 € TTC – special price

spot rate : 27,81 €

From June 22nd to July 5th

2 WEEKS' OFFER

rfi Senegal

2 to 4 spots per day
all day long

42 spots

1 460 € - gross rate

1 022 € TTC – special price

spot rate : 24,33 €

DIGITAL OFFER

rfi.fr

Impressions : 300 000*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Senegal IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

Tarif Net : 1 500 €

CPT : 5 €

*Contact us to know the available inventory



Summer season 2025

July / August 2025

JULY/AUGUST

1 MONTH OFFER

rfi Senegal

July or August

3 spots per day

all day long

84 spots

2 920 € - Gross rate

1 752 € TTC – Special price

Spot rate : 20,85 €

SUMMER OFFER

rfi Senegal

July and August

2 à 4 spots par jour

all day long

168 spots

5 840 € - Gross rate

2 920 € TTC – Special price

Spot rate : 17,38 €

DIGITAL OFFER

rfi.fr

Impressions : 700 000*

Duration : 60 days

Devices : Desktop, mobile & app

Target : Senegal IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

2 100 € net rate

CPT : 3 €

*Contact us to know the available inventory



Back to school 2025

August / September 2025

AUGUST

1 MONTH OFFER

rfi Senegal

60 spots

2 spots per day
all day long

2 220 € - *gross rate*

1 320 € – special price

average spot rate : 22 €

2 MONTHS' OFFER

rfi Senegal

120 spots

2 spots per day
all day long

4 400 € - *gross rate*

2 220 € – special price

average spot rate : 18,33 €

DIGITAL OFFER

rfi.fr

500 000 impressions*

Duration : 30 days

Devices : Desktop, mobile & app

Target : Senegal IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

2 000 € net rate

CPT : 4 €

*Contact us to know the available inventory



Magal of Touba 2025

August 12nd

AUGUST

1 DAY OFFER

rfi Senegal

10 spots
all day long

10 spots

350 € - gross rate

297 € TTC – special price

spot rate : 29,70 €

DIGITAL OFFER

rfi.fr

200 000 impressions*

Duration : 7 days

Devices : Desktop, mobile & app

Target : Senegal IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

1 000 € net rate

CPT : 5 €

*Contact us to know the available inventory



Maouloud 2025

September 4th

SEPTEMBER

From August 29th
to September 4th

1 WEEK OFFER

rfi Senegal

3 spots per day
all day long
21 spots

730 € - *Gross rate*

584 € TTC – *Special price*

spot rate : 27,81 €

From August 22nd
to September 4th

2 WEEKS' OFFER

rfi Senegal

2 to 4 spots per day
all day long
42 spots

1 460 € - *Gross rate*

1 022 € TTC – *Special price*

spot rate : 24,33 €

DIGITAL OFFER

rfi.fr

300 000 impressions*

Duration : 15 days
Devices : Desktop, mobile & app
Target : Senegal IP
Formats : MPU (Main box) 300*250
Leaderboard : 728*90

1 500 € net rate

CPT : 5 €

*Contact us to know the available inventory



End of year celebrations

November / December 2025

NOVEMBER
DECEMBER

2 WEEKS' OFFER

rfi Senegal

28 spots

2 spots per day
all day long

1 040 € - *gross rate*

832 € – special price

average spot rate : 29,71 €

1 MONTH OFFER

rfi Senegal

60 spots

2 spots per day
all day long

2 200 € - *gross rate*

1 320 € – special price

average spot rate: 22 €

DIGITAL OFFER

rfi.fr

500 000 impressions*

Duration : 30 days

Devices : Desktop, mobile & app

Target : Senegal IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

2 000 € net rate

CPT : 4 €

*Contact us to know the available inventory