

A scenic view of a village with traditional wooden houses and a large white arrow pointing left, overlaid with the text "2025 SPECIAL PRICE CAMEROON". The background shows a lush green landscape with a wooden fence in the foreground and a blue sky with white clouds in the distance.

**2025 SPECIAL PRICE  
CAMEROON**



# Valentine's day

From February 8<sup>th</sup> to 14<sup>th</sup> 2025

**FEBRUARY**

## 1 WEEK OFFER

**rfi Cameroon**

14 spots

2 spots per day  
all day long

**700 € - gross rate**

**595 € – special price**

spot rate : 43,71 €

## 2 WEEKS' OFFER

**rfi Cameroon**

21 spots

3 spots per day  
all day long

**1 000 € - gross rate**

**800 € – special price**

spot rate : 40 €

## DIGITAL OFFER

**rfi.fr**

**150 000 impressions\***

Duration : 15 days

Devices : Desktop, mobile & app

Target : Cameroon IP

Formats : MPU (Main box) 300\*250

Leaderboard 728\*90

**600 € net rate**

CPT: 4€

\*Contact us to know the available inventory



# Djoulde Soumae 2025

From March 22<sup>nd</sup> to 31<sup>st</sup>

**MARCH**

## 10 DAYS' OFFER

**rfi Cameroon**

**20 spots**

2 spots per day

including one in prime time morning

**1 000 € - gross rate**

**800 € – special price**

spot rate: 40 €

## DIGITAL OFFER

**rfi.fr**

**150 000 impressions\***

Duration : 15 days

Devices : Desktop, mobile & app

Target : Cameroon IP

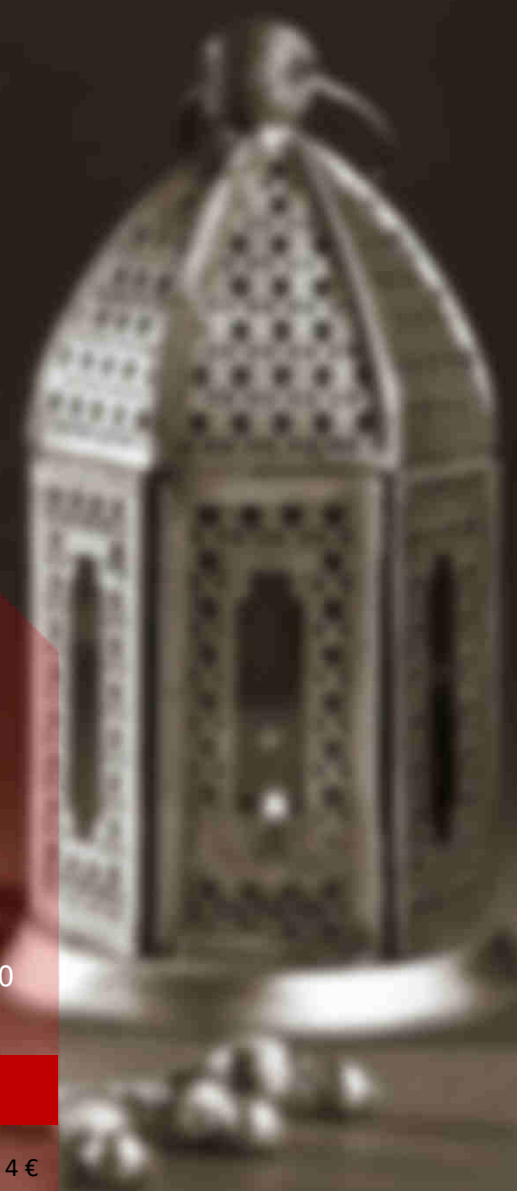
Formats : MPU (Main box) 300\*250

Leaderboard 728\*90

**600 € net rate**

CPT : 4 €

\*Contact us to know the available inventory





# Labor day

From April 25<sup>th</sup> to May 1<sup>st</sup> 2025

**MAY**

**1 WEEK OFFER**

**rfi Cameroon**

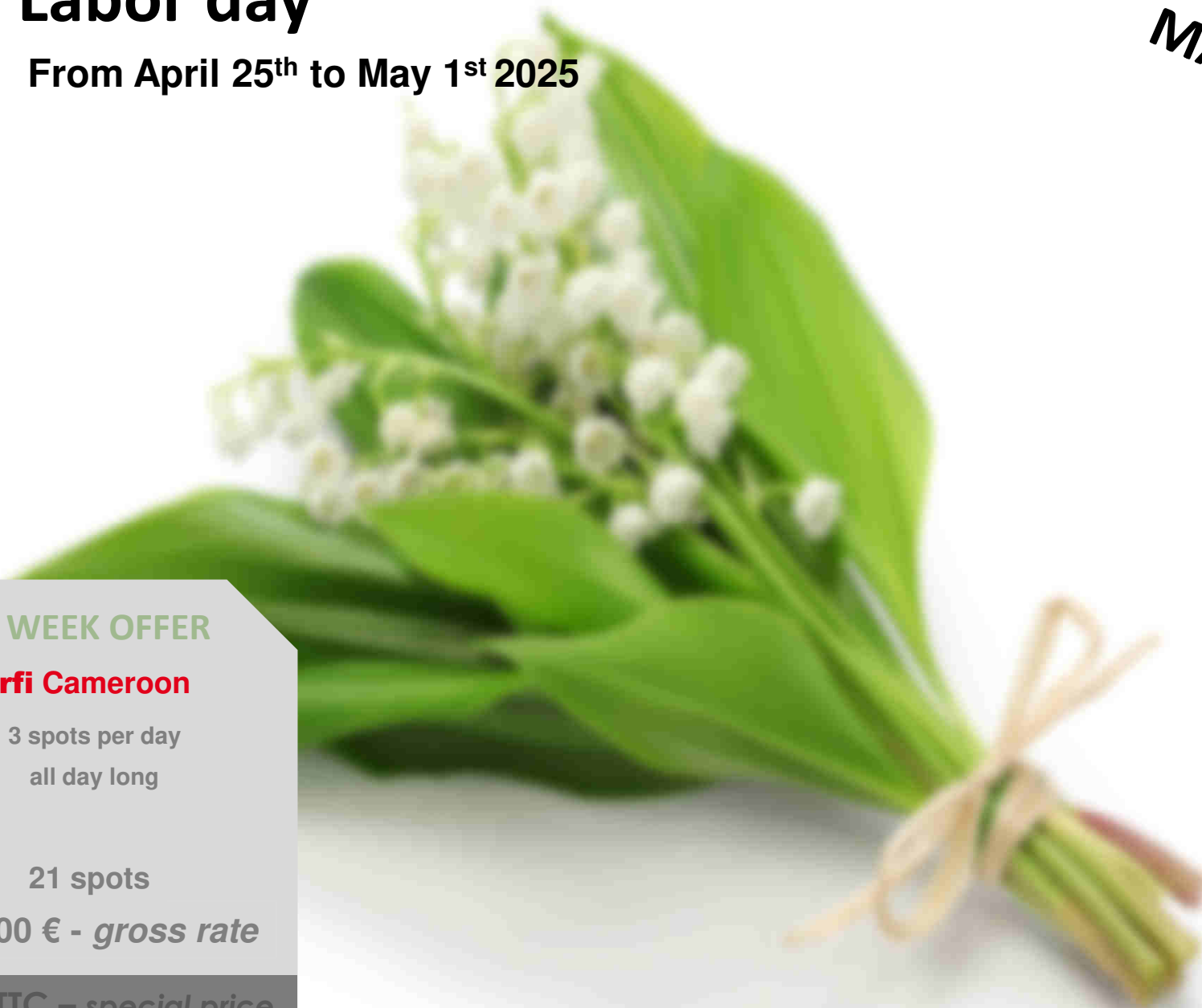
3 spots per day  
all day long

21 spots

1 000 € - *gross rate*

**800 € TTC – *special price***

spot rate: 38,09 €





# National unity day 2025

MAY

May 14<sup>th</sup> to 20<sup>th</sup>

1 WEEK OFFER

**rfi Cameroon**

3 spots per day  
all day long

21 spots

1 000 € - *gross rate*

800 € TTC – special price

spot rate : 38,09 €

May 7<sup>th</sup> to 20<sup>th</sup>

2 WEEKS' OFFER

**rfi Cameroon**

2 spots per day  
all day long

30 spots

1 480 € - *gross rate*

1 110 € TTC – special price

spot rate : 37 €

DIGITAL OFFER

**rfi.fr**

150 000 impressions\*

**Duration :** 15 days

**Devices :** Desktop, mobile & app

**Target :** Cameroon IP

**Formats :** MPU (Main box) 300\*250  
Leaderboard 728\*90

600 € net rate

CPT : 4 €

\*Contact us to know the available inventory



# Tabaski 2025

MAY/JUNE

May 31<sup>st</sup> to June 6<sup>th</sup>

## 1 WEEK OFFER

**rfi Cameroon**

21 spots

3 spots per day  
all day long

1 000 € - *gross rate*

**800 € – special price**

Spot rate : 38,09 €

May 24<sup>th</sup> to June 6<sup>th</sup>

## 2 WEEKS' OFFER

**rfi Cameroon**

42 spots

3 spots per day  
all day long

2 000 € - *gross rate*

**1 400 € – special price**

Spot rate : 33,30 €

## DIGITALE OFFER

**rfi.fr**

150 000 impressions\*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Cameroon IP

Formats : MPU (Main box) 300\*250

Leaderboard 728\*90

**600 € net rate**

CPT : 4 €

\*Contact us to know the available inventory



# Summers season

July / August 2025

JULY/AUGUST

## 1 MONTH OFFER

**rfi Cameroon**  
July or August  
60 spots  
2 spots per day  
all day long

2 840 € - *gross rate*

**1 704 € – special price**

spot price : 28,40 €

## SUMMER OFFER

**rfi Cameroon**  
July or August  
120 spots  
2 spots per day  
all day long

5 680 € - *gross rate*

**2 840 € – special price**

spot price : 23,66 €

## DIGITAL OFFER

**rfi.fr**  
500 000 impressions\*

Duration : 60 days  
Devices : Desktop, mobile & app  
Target : Cameroon IP  
Formats : MPU (Main box) 300\*250  
Leaderboard 728\*90

**1 500 € net rate**

CPT : 3€

\*Contact us to know the available inventory



# Back to school

August / September 2025

AUGUST

## 1 MONTH OFFER

**rfi Cameroon**

60 spots

2 spots per day  
all day long

2 840 € - *gross rate*

1 704 € – special price

average spot price : 28,40 €

## 2 MONTHS' OFFER

**rfi Cameroon**

120 spots

2 spots per day  
all day long

5 680 € - *gross rate*

2 840 € – special price

average spot price: 23,66 €

## DIGITAL OFFER

**rfi.fr**

500 000 impressions\*

Duration : 60 days

Devices : Desktop, mobile & app

Target : Cameroon IP

Formats : MPU (Main box) 300\*250

Leaderboard 728\*90

1 500 € net rate

CPT : 3 €

\*Contact us to know the available inventory





# End of year celebrations

November / December 2025

NOVEMBER/  
DECEMBER

## 2 WEEKS' OFFER

**rfi Cameroon**

42 spots

3 spots per day  
all day long

2 000 € - *gross rate*

**1 400 € – special price**

average spot rate : 33,30 €

## 1 MONTH OFFER

**rfi Cameroon**

60 spots

2 spots per day  
all day long

2 840 € - *gross rate*

**1 704 € – special price**

average spot rate : 28,40 €

## DIGITAL OFFER

**rfi.fr**

300 000 impressions\*

Duration : 30 days

Devices : Desktop, mobile & app

Target : Cameroon IP

Formats : MPU (Main box) 300\*250

Leaderboard 728\*90

**1 200 € net rate**

CPT : 4 €

\*Contact us to know the available inventory